

For Immediate Release

Hospitality Awards Reach New Heights for 10th anniversary

The world's top 10 hotel groups will all be among the esteem guests at this year's Worldwide Hospitality Awards 10th anniversary in Paris.



Annual Worldwide Hospitality Awards in Paris (2008)

World, 16 November 2009: Over 700 participants and 150 hotel brands from 25 countries will be participating at the 10th Worldwide Hospitality Awards this year, to be held November 25 at the Grand Salon Opéra, InterContinental Paris Le Grand.

“The Worldwide Hospitality Awards is the ideal platform for the industry to convene and confront the global crisis. Such rewards will now, more than ever, be appreciated, boosting employee morale and enhancing hotelier’s visual credibility,” says event founder, MKG Group President and CEO, Georges Panayotis. “It is also an excellent meeting and networking point, where together we can explore opportunities for growth, development, innovation and sustainability,” Panayotis added.

As always, the awards ceremony will recognise excellence within the international hospitality sector, showcasing best practice and performance. Hotel brands and independent properties will be rewarded for achievements in various fields, including communications, sales, marketing, human resources, creativity and innovation.

“Hyatt International Hotels and Resorts is proud to be a partner of the Hospitality Awards this year. Rewarding hotel groups for their work and innovations is crucial in order to understand the future stakes of this booming industry. This event witnesses our will to attend the Parisian luxury hotels segment, as well as the international one,” remarks Vice President Europe, Hyatt International, Michel Jauslin.

This year’s ceremony Chairman will be Chief Executive Officer, InterContinental Hotels Group, Andrew Cosslett, whilst Chairman of the Advisory Board will be newly appointed Chief Executive Officer of Pierre & Vacances Group Sven Boinet.

“The hospitality awards, under the leadership of MKG, Georges Panayotis and his team, have established themselves over recent years as a very prominent event, gathering the leaders of the European hospitality business. It represents a unique networking opportunity and gives all attendants a possibility to feel the pulse of our business and anticipate on the future trends of our industry,” comments President and CEO, Mövenpick Hotels, Jean-Gabriel Peres



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“Over the years, the Hospitality Awards have become a must-see event in the industry. It is essential that within our sector, we can evaluate the different development axis of the year ongoing, and this by bringing the main actors all together in a friendly atmosphere,” added Senior Vice President, Rezidor Hotel Group, Olivier Jacquin.

Event Official Partners: Atout France, France 24, Palmes d'Or Champagne, Phillips, PriceWaterHouse Coopers, Sealy, TV5MONDE, Van Froid Climatisation, Baccarat, Equip'Hotel Paris, Hotel Fouquet's Barrière Paris, HTR Magazine, InterContinental Paris Le Grand, Le Figaro, Paris Office de Tourisme et des Congres, Soft Audiovisuel, MKG Group.

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About MKG Group

Established in 1985, MKG Group has built a solid reputation for business expertise and substantial European-based know-how in the fields of tourism, lodging and food service. MKG Group meets the needs of each of its clients by providing the valuable analytical and decision-making skills necessary for success.

Together with other specialised brands, MKG Qualiting, OlaKala, Worldwide Hospitality Awards, Global Lodging Forum, as well as sector publication HTR Magazine and Hotel Restau Hedbo, MKG Group supports investors, hoteliers and key tourism players improve performance, boost productivity and achieve results. www.mkg-group.com