

Paris, 26<sup>th</sup> may 2010

## 1<sup>ST</sup> EDITION OF THE WORLDWIDE HOSPITALITY SCHOOLS AWARDS CANDIDACIES OFFICIAL OPENING



For more than 10 years, **MKG** has undertaken to promote the initiatives of the hospitality industry all around the world through the **Worldwide Hospitality Awards**. This international competition is an opportunity for hotel groups to highlight their teams' exemplary achievements in communication, marketing, innovation, human resources, social and environmental responsibility, customer loyalty programs...

A major innovation has been added for this 11th edition with the Worldwide Hospitality Schools Awards. Through them, a link will be made between the international schools of hospitality management and the future operations managers.

On May 25th, under the co-presidency of Christian Beek (Director of Glion Institute of Higher Education in Switzerland) and Alain Sebban (Vatel Group CEO and Eurodhip President), the Advisory Board met in Paris for the 1st edition of the Worldwide Hospitality Schools Awards kick-off. The board defined the categories and rules of the competition.

Candidacies are opened for the categories listed below:

- ▶ Best Professional achievement
- ▶ Best communication policy
- ▶ Best educational innovation

The competition is opened to all Hospitality Schools / Universities.

Gathering about 800 decision-makers, the award-giving ceremony will be held on November 15th 2010 at the InterContinental Paris le Grand, and will be presided by Hubert Joly, Carlson Group CEO. It is today an unmissable event for hotel leaders, their operations teams and all the partners that allow it to get better and better.

### INTERNATIONAL JURY

Made-up of international hotel groups eminent representatives.

The jury will meet in september 2010 to choose the finalists and winner for each category

### DEADLINE

The call for candidates is open until July 16th, 2010

Candidacies files and PowerPoint presentation submission deadline is September 15, 2010

**Georges Panayotis**  
President & Founder of the Worldwide Hospitality Awards

For any further information, please feel free to contact us by phone +33 (0)1 56 56 87 95 or by email: [events@mkg-group.com](mailto:events@mkg-group.com)